

2025 e-LEARNING SEMESTER CALENDAR

AUTUMN SEMESTER (Feb – Jun)

DIGITAL FOUNDATIONS			TELEVISION FOUNDATIONS		
FEB	16		FEB	16	
	23	CERT I – Display		23	
MAR	2	CERT I – Video	MAR	2	
	9	CERT I – Social		9	
	17	CERT I – SEM		17	
	23	STUDY WEEK		23	TV Landscape
	30	EXAM – CERT I		30	TV Planning
APR	6	Break	APR	6	Factors Influencing Cost
	13	CERT II - SEO		13	TV Buying
	20	CERT II – Content Marketing		20	STUDY WEEK
	27	CERT II - Programmatic		27	BVOD
MAY	4	CERT II – Measurement that Matters	MAY	4	Evaluation / Measurement / Reporting
	11	STUDY WEEK		11	VOZ as a Currency
	18	EXAM – CERT II		18	STUDY WEEK
	25			25	EXAM

SPRING SEMESTER (Aug – Nov)

DIGITAL FOUNDATIONS			TELEVISION FOUNDATIONS		
AUG	17	CERT I – Display	AUG	17	
	24	CERT I – Video		24	
	31	CERT I – Social		31	
SEP	7	CERT I – SEM	SEP	7	
	14	STUDY WEEK		14	TV Landscape
	21	EXAM – CERT I		21	TV Planning
	28	Break		28	Factors Influencing Cost
OCT	5	CERT II - SEO	OCT	5	TV Buying
	12	CERT II – Content Marketing		12	STUDY WEEK
	19	CERT II - Programmatic		19	BVOD
	26	CERT II – Measurement that Matters		26	Evaluation / Measurement / Reporting
NOV	2	STUDY WEEK	NOV	2	VOZ as a Currency
	9	EXAM – CERT II		9	STUDY WEEK
	16			16	EXAM