

CAN NEURODIVERGENT THINKING MAKE US

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KEY TAKEAWAYS AND FURTHER READING

TLDR: Neurodivergent brains are packed with incredible traits. Given the right environment, they can have a great impact on how we all work together; they allow us to be more productive, more curious and more creative as a team - especially if you're neurotypical.

Our belief?

Neurodiverse thinking can make us all better at our jobs, and should therefore be a part of every team in media.

Our dare to change ambition?

We want to become the leading industry for embracing neurodiverse thinking in Australia

What can you do?

- 1. Read about neurodivergence
- 2. Ask colleagues about how they work best (and consider what changes you can make)
- 3. Try some of our brain training exercises and
- 4. If you're keen to be part of our ambition, sign up to help shape this change.

This can all be found here.

